BUBBLE TROUBLE

the real impact of illessage

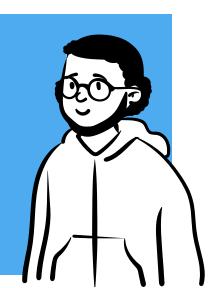
95%

of teens own a phone 80%

of teens text daily

"Adolescents are hyper aware of others' evaluations and feel they are under constant scrutiny."

SOMERVILLE, 124





I hate texting green bubbles

@AmazinPriince

I legit ghosted someone because they had the green message bubbles @nnedarb

NOBODY with a iphone wanna text someone with an android @bbydollnaoki

T

one in 10

teens owns an Android

reality

projection

one Android in 50% of group chats

one Android in 19% of group chats