

BUBBLE TROUBLE

the real impact of iMessage

95%

of teens own a phone

80%

of teens text daily

“Adolescents are hyper aware of others’ evaluations and feel they are under constant scrutiny.”

SOMERVILLE, 124



I hate texting green bubbles

@AmazinPriince

I legit ghosted someone because they had the green message bubbles

@nnedarb

NOBODY with a iphone wanna text someone with an android

@bbydollnaoki

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one in 10
teens owns an
Android

projection

one Android in
50% of group
chats

reality

one Android in
19%
of group chats